

Swift Driving Academy

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Client-at-a-Glance

As a part of Swift Transportation, Swift Driving Academy helps those interested in driving trucks jumpstart their careers. A career in trucking offers tremendous opportunities for financial rewards and professional growth.

Swift is proud to be able to haul freight for some of the most respected companies in the world. Those companies enable Swift to provide the freight and the miles for drivers to become financially successful. Exceptional drivers have allowed Swift to win many “Carrier of the Year” awards from such companies as Wal-Mart, Quaker Oats, Ryder Logistics, FedEx, Target, Dollar Tree, Lowe’s, and Rite Aid. Swift Transportation, established in 1966, has 22,000 employees and drives two billion miles per year for its customers.

Test Increases Retention and Saves on Training Costs

One of six locations nationwide, Swift Driving Academy in San Antonio, Texas, offers students a comprehensive truck driving program with job placement within the Swift organization. Swift invests heavily in students, so ensuring that they enter the program with basic skills is critical.

Because of this investment, Joe Stone, Academy Director at the San Antonio location, searched for a solution to improve student admissions and retention. Stone’s previous experience as an independent operator and a driving instructor helped him understand that applicants would need to meet a required set of skills that included meeting compliance standards and avoiding fines by thoroughly managing all paperwork—log books, maintenance documentation, and more.

This brought him to Wonderlic and the implementation of the Scholastic Level Exam (SLE) for all general admissions.

“Since we began using the Scholastic Level Exam for general admissions, our retention rates have increased dramatically. I believe we have already saved roughly \$26,000 in training costs alone,” Stone says. “We have also had students who did not pass the Scholastic Level Exam the first time. It challenged them to improve their basic skills and take the test again, which allowed them to pass the assessment and successfully complete the program.”

