

Education Affiliates

Client-at-a-Glance

Based in Baltimore, Maryland, Education Affiliates is a network of more than 40 post-secondary schools preparing students for a diverse array of career options, including medical assistants, pharmacy assistants, practical and registered nurses, EMTs, cosmetologists, HVAC technicians, welders, and commercial drivers, among many others. EA is dedicated to not only educating students, but also to creating opportunities for organizations to hire graduates of its schools who have completed quality, people-oriented, post-secondary career training.

“We use Wonderlic surveys with our **employees, students, graduates,** and the **employers** of graduates.”

Students and Employers Benefit Greatly from Wonderlic Tools

The Education Affiliates network, which provides career options in a variety of fields, has seen an influx of applicants due to increased economic stress nationwide. The high rate of employment among graduates attracts students to these programs.

“This flood of applicants is one reason we have a selective admissions process,” says Maryse Levy, Vice President of Education and Career Services.

A large part of the admissions selection process is being able to match students with the correct programs. And in order to qualify for financial aid funding, 70% of EA graduates must be employed in their fields. But for Levy, the minimum percentage isn't good enough.

“We strive for much more than that,” says Levy. “We're trying for 86% of our

graduates employed in their fields, and right now we're hitting about 84% or 85%.”

EA uses the Wonderlic Scholastic Level Exam (SLE) to ensure their success with nearly 60,000 students each year. The Wonderlic Scholastic Level Exam helps EA evaluate which students are right for which programs, explains Levy. “If a student is interested in the paramedic program, for example, but doesn't score high enough on the assessment, we can counsel that student to choose something like the medical assistant program first in order to build up skills. For many students, it's a matter of steps.”

In addition to helping match students with the right programs, Levy also found a direct correlation between a student's score and their grade point average. “The higher the score, the higher the GPA,” she says. “That's true across many of the programs we offer.”

The Wonderlic Scholastic Level Exam isn't the only Wonderlic tool used by EA.

“We use Wonderlic surveys with our employees, students, graduates, and the employers of graduates,” says Levy. “We use them to improve the educational programs we provide.”



The surveys allow EA to determine how well their offerings are working both in school and in the real world from employees, students, graduates, and employers of graduates.