Comprehensive Personality Profile

**Description**
The Comprehensive Personality Profile is a personality assessment that is particularly effective for positions requiring significant client interaction such as customer service, telemarketing and sales.

Management reports suggest job structures and motivational tools that can increase each individual’s productivity.

The Comprehensive Personality Profile measures seven Primary Personality Traits:

- Emotional Intensity
- Intuition
- Recognition Motivation
- Sensitivity
- Assertiveness
- Trust
- Good Impression

A Summary Profile identifies candidates as one of four common personality types: Driver, Supporter, Thinker or Motivator. Other characteristics measured by the Comprehensive Personality Profile include energy level, people skills, sales potential, goal orientation, ability to perceive buyers’ needs, ability to close the sale, desire to provide after-the-sale service, desire to conform to management objectives and tolerance for staying at one work station.

**Fast and Easy for Everyone**
The Comprehensive Personality Profile is used with job candidates to assess job fit and develop targeted interview questions. It is also used with existing employees to improve communication, identify motivational tools and build effective teams.

**Test Specs**
Administration Method: Online
Number of Questions: 88 true/false
Time Limit: Untimed, approximately 15 minutes
Proctored or Unproctored: Unproctored
Requires Internet Access: For online admin

Wonderlic also supports remote assessment and pre-screening capabilities that can seamlessly link from your webpage or any other employee recruitment platform.