

ADMISSIONS RISK REPORT

Dropping out of college has become an epidemic, and it's costly both for you and your students.

30%¹ of college and university students **DROP OUT** after their **1st YEAR**



50%¹ of college and university students **NEVER GRADUATE!**



ONLY ABOUT 57%² completed a Bachelor's Degree or equivalent **WITHIN 6 YEARS** at that school.



ONLY ABOUT 27%³ completed an Associate's Degree **WITHIN 150% OF THE NORMAL TIME FRAME.**

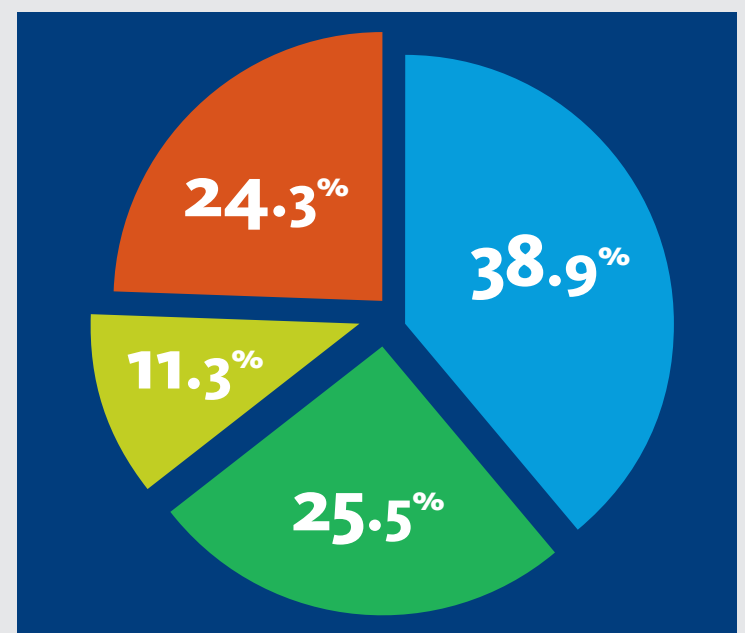


WHAT ARE THE drop out THREATS?

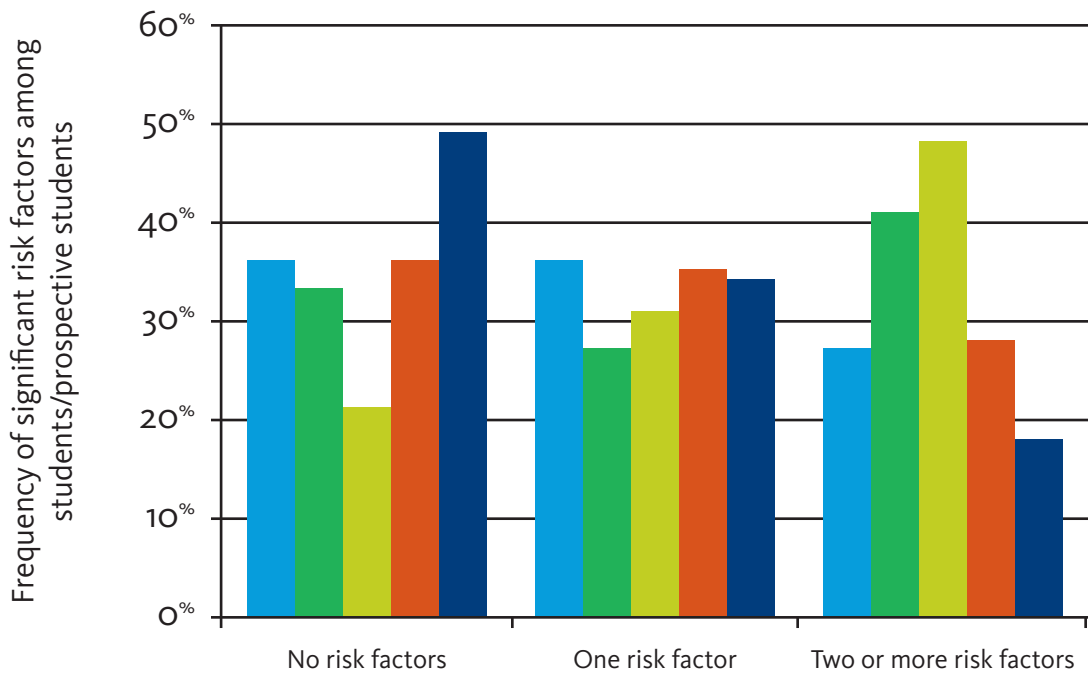
Our research found⁴:

NATURE OF SIGNIFICANT RISK FACTORS

- PREVIOUS ACADEMIC STRUGGLES
- ACADEMIC INSECURITY
- TECHNICAL IGNORANCE
- OTHER



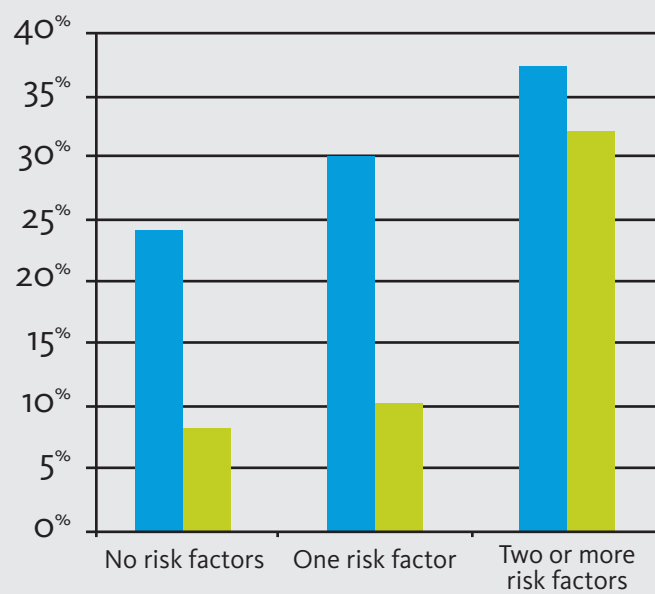
WHO is MOST commonly affected by these RISK FACTORS?



- Business, Medical Office Specialist, Network Administrator, Paralegal: Certificates or Associate's Degrees
- Business, Medical Office Administration, Technology: College Diplomas or Associate's Degrees
- Business, Design: Associate's Degrees or Bachelor's Degrees
- Physical Fitness Training, Court Reporting, Health Information Management: Associate's Degrees
- Business, Healthcare: Associate's Degrees or Bachelor's Degrees

WHY is it important to measure RISK FACTORS?

- % of students who discontinued their education
- % of students whose GPA is below 2.0



¹From U.S. News & World Report: www.usnews.com/education/articles/2009/08/19/dropouts-loom-large-for-schools

²of first-time students who sought a bachelor's degree or its equivalent and enrolled at a 4-year institution full time in fall 2002

³of first-time, full-time students who enrolled at 2-year institutions in fall 2005

⁴Data apply to the Admissions Risk Profile for distance learning programs. Some individuals may have completed it more than once and/or made admissions across categories. Based on the sum total of significant risk factor admissions made across all administrations and not the percentage of individuals who made significant risk factor admissions.