



Wonderlic Named Official Survey Provider for Exhibitors at the 2009 SACS Educational Excellence Expo

Wonderlic surveys provide valuable, candid and insightful feedback to organizations.

FOR IMMEDIATE RELEASE - December 1, 2009 – Libertyville, IL – Wonderlic, Inc. has been named the official exhibitor survey provider for the 2009 Southern Association of Colleges and Schools (SACS) Educational Excellence Exposition in Atlanta, Georgia on December 5-8.

Many SACS member schools utilize Wonderlic for their admissions process and Ability-to-Benefit (ATB) testing, as well student satisfaction and faculty surveys for retention and evaluation.

“We appreciate the opportunity to help SACS better understand the exhibitor experience,” said Ken Silber, General Manager of Wonderlic Education Solutions. “Candid feedback from the show floor is a valuable resource for planners as they work on future events.”

Some of the key metrics that will be measured for the SACS Exposition include show staff responsiveness, communication and performance, move-in and setup process, show schedule, exhibitor kits and sponsorship packages, along with suggestions for improvement.

Wonderlic surveys can be customized for virtually any environment, can be administered online or via paper, and provide a wealth of valuable information. Wonderlic representatives can be found at the SACS Expo in Booth 717.

About Wonderlic

Wonderlic, Inc. is the leading provider of on-demand student and employee recruiting, selection and retention solutions that enable schools and employers to optimize their ability to select, place, manage and retain talent. Since 1937, Wonderlic has over 50,000 clients across more than 60 industries and organizations with solutions to help pre-qualify over 150 million job candidates and students.

Information on Wonderlic’s solutions, technology and customers can be found online at www.wonderlic.com.

For more information contact:

Jeri Prochaska
Regional Sales Director
Wonderlic, Inc.
1795 N. Butterfield Rd.
Libertyville, IL 60048
800-664-0194
jeri.prochaska@wonderlic.com